

DISCOVER SOONER ANNOUNCES THE PUBLISHER WRITER EXPERIENCE WITH JACEE BADEAUX, CREATIVE DIRECTOR, BIG YELLOW DOG

Discover Sooner Announces The Publisher Writer Experience With Jacee Badeaux, Creative Director, Big Yellow Dog

NASHVILLE, Tenn. (Oct 26, 2022) -- Discover Sooner, the company seeking to help the next generation of songwriters and artists expand their network of publishers and music professionals, has announced the *Publisher Writer Experience* with **Jacee Badeaux, Creative Director, Big Yellow Dog Music**, a publishing and artist development company. This three-month interactive mentoring program is designed for songwriters and artists. **Early bird** discount is extended until November 4 by entering **PRESS RELEASE** on your application. Application deadline is November 13. More details can be found at discoversooner.com/pwe.

Leading publishing companies are extremely selective about who they choose to work with and developing relationships can take years. The *Publisher Writer Experience* accelerates introductions between publishers and writers and helps new relationships naturally develop over time. Songwriters will meet one-on-one for 3 months with Jacee who advises some of the most commercially successful writers in the world including **Meghan Trainor, Tenille Townes, Jessie James Decker** and **Logan Mize**. Numerous attendees of this program are now writing at major publishers because of this program.

Jacee Badeaux says, "I am always looking for great songwriters and artist/writers in Country, Pop, Dance and Sync. We have many great sync writers, producer/writers and artist/writers. I'm looking forward to meeting all of the Discover Sooner writers as well!"

"We are so pleased to be working with Jacee!" says Nancy Deckant, Founder and CEO of Discover Sooner. "He's been an artist and understands the journey. His peers regard him up as one of the best songwriter mentors in Nashville and it's easy to feel his enthusiasm. We are looking forward to a great program for all involved!"

Jacee Badeaux is an integral part of the music industry, helping artists and songwriters alike find success through their music. At Big Yellow Dog, Jacee is responsible for writer management, song plugging, and assists in signing and developing artists at Big Yellow Dog's label.

About Jacee Badeaux:

Jacee Badeaux is the Creative Director at Big Yellow Dog Music, a publishing and artist development company in Nashville, home of Meghan Trainor, Tenille Townes, Jessie James Decker & Logan Mize. Jacee is responsible for writer management and song plugging at the company, and assists in signing and developing artists signed to Big Yellow Dog's label. He has secured cuts in multiple genres including country, dance/EDM, and pop and Gayle's #1 song "ABCDEFU"! In 2011, Badeaux appeared on season 10 of American Idol, where he made it to

the Top 40. Jacee attended Belmont University and interned at Big Yellow Dog Music before serving on the administrative staff at APA.

About Sooner:

Sooner LLC (DiscoverSooner.com) connects vetted unsigned songwriters to major publishers and industry professionals. Our mission is to help the next generation of songwriters and artists expand their network of music professionals. The company has helped songwriters connect directly with publishers and collaborate with signed and unsigned writers since its launch in 2020. Learn more at <https://www.discoversooner.com> Facebook, Instagram, TikTok @discoversooner.