

GETTING UP TO SPEED ON DISCO.AC

Learning to use the premier sync music storage
and pitching service

Bill O'Hanlon

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WHAT IS DISCO.AC?

- **An online storage and pitching service for music**
- **You can create trackable playlists so you know when people you pitch to listen to and download your music**
- **You can easily add metadata that sticks when your music is downloaded**
- **You can have multiple versions of your songs (vocals only, instrumentals, alternate mixes, etc.)**

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BASIC ELEMENTS OF DISCO.AC

- **Songs/tracks**
- **Playlists**
- **Inbox**
- **Song/track information**
- **Links**

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SONGS/TRACKS

- **How to get songs/tracks into your DISCO**
- **How to get the crucial metadata and information into your songs/tracks**
- **Wav/aiff files and mp3s**
- **Comments**
- **Tags**
- **Lyrics**

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WHAT IS METADATA?

- **Also called metatags or metatagging, it consists of information, keywords and images attached to your music file that others can see when you send your file to them**
- **Sometimes publishers, sync agents, sync agencies, sync libraries or artists listen to a song long after it was sent and forget who sent it, who wrote it, how to contact the writers or people associated with the song; You could lose out on a cut or a placement!**
- **And sync libraries and agents often search for the kinds of songs they want quickly using metadata, so having good metatags in place can up your chances of your song being found**

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WHAT KINDS OF INFORMATION GOES IN METADATA?

- **Writers' names and contact information**
- **Publishers' names and contact information**
- **BPM, instrumentation, genre, lyric content, feel of the song, what songs this song may be like**
- **Whether or not the song is licensable, if so, how easily**
- **Any special minority/marginalized status or writers/producers, vocalists (BIPOC; LGBTQIA+; AAPI)**

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ADDING METADATA WITH DISCO

The screenshot shows the Disco metadata editor for the track "Paper Cup" by "OH!". The interface includes a track artwork thumbnail on the left, a "Metadata" tab, and various input fields for track information. The "Title" field contains "Paper Cup" and the "Artist" field contains "OH!". Other fields include "Album", "Composer" (Bill O'Hanlon), "Genre", "Country", "Year" (2022), "Release Date" (YYYY-MM-DD), "BPM", "ISRC", and "Order". A "Comments" section contains contact information for Bill O'Hanlon. At the bottom, there are buttons for "Copy track info" and "Save".

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ADDING METADATA WITH DISCO

The screenshot shows the Disco metadata editor for the track "Paper Cup" by "OH!". The "Lyrics" tab is selected, and the interface displays a large text area for adding lyrics. At the bottom right, there are buttons for "Copy track info" and "Save lyrics".

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ADDING METADATA WITH DISCO

One Little Lie
Go And Get It: One Little Lie

Metadata Lyrics Writers **Tags** Custom **PRO** Notes

[Add track tags](#)

CATEGORY	TAGS
GENRE	Pop
INSTRUMENT	Bass, Drums, Synth, Handclaps
LYRIC THEMES	Infidelity, Cheating, Suspicion
MOOD/FEEL	Cinematic, Dramatic, Mysterious, Tension
TEMPO	Uptempo
TYPE	One stop
VOCALS	Background vocals, Harmonies, Male vocal, Whoas

[Copy track info](#)

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ADDING METADATA WITH DISCO

No Way Back
Blind Pigs & Acorns: No Way Back

Metadata Lyrics Writers Tags Custom **PRO** **Notes**

Contact: Bill O'Hanlon, BillOhanlonMusic@gmail.com, 505.660.5394

Master ownership Mark Dolin and Bill O'Hanlon, 50% splits.

3 writers, equal split on writing and publishing:
BILL O HANLON, BMI Writer IPI: 0100613910
Publishing: BMI O HANLON and O HANLON MUSIC BMI IPI: 00896183682

Mark Anthony Dolin, ASCAP Writer IPI #536846619
Publishing: Dolin Songs Music Publishing, IPI #819785194

Harmony Star Gulette, ASCAP Writer IPI: 459036345
Support Harmony Writing, ASCAP Publisher IPI 458352830

One stop. All rights cleared and available for licensing. Instrumental, alternate mixes, cuts downs and STEMs available on request.

July 31, 2022

Bill

Add a note

Clients will be able to see this note

[Copy track info](#) [Add note](#)

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ADDING METADATA WITH DISCO

Riot Games

More formats and options [Download](#) [Save to DISCO](#)

Revolution
DO: Revolution 02:17 [Download MP3](#)

Revolution - Instrumental
DO: Revolution 02:17 [Download MP3](#)

Admin: Bill O'Hanlon, BillOhanlonMusic@gmail.com, 505.660.5394 [Privacy Policy](#)

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ADDING METADATA WITH DISCO

Riot Games

Notes

Contact: Bill O'Hanlon, BillOhanlonMusic@gmail.com, 505.660.5394

WRITERS:
long Christopher Franklin SOCAN IPI #: 523060890 : 34%
Mark Anthony Dolin ASCAP IPI #536846619 : 33%
O'Hanlon, Bill/BMI Songwriter IPI: 0100613910 : 33%

PUBLISHING & MASTERS
NCTR MUSIC GROUP, SOCAN, IPI #: 851926165 : 34%
Dolin Songs Music Publishing IPI #819785194 : 33%
O HANLON and O HANLON MUSIC IPI: 00896183682 : 33%

sync rights/licensing available, all rights cleared, one-stop shopping

Lyrics

Revolution
(Chris Long, Mark Dolin, Bill O'Hanlon)

We won't follow your rules you're the enemy
We can see right through all your power games
Everybody it's time for a change
There's gotta be a better way

Hey hey we need a revolution.
Hey hey get up and get movin'
Hey hey you know we can do it
Hey hey we need a revolution

We don't believe a thing you say
We've had all of this we can take
Oh yeah it's time for a change
This old world's goin' up in flames

Hey hey we need a revolution.
Hey hey get up and get movin'
Hey hey you know we can do it
Hey hey we need a revolution

Hey hey we need a revolution.
Hey hey get up and get movin'
Hey hey you know we can do it
Hey hey we need a revolution

Hey hey we need a revolution.
Hey hey get up and get movin'
Hey hey you know we can do it
Hey hey we need a revolution

We need a revolution
We need a revolution
We need a revolution

[Read less](#)

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ADDING METADATA WITH DISCO

The screenshot shows a music player interface. At the top, there's a header with a small album cover on the left and 'More formats and options' on the right, with 'Download' and 'Save to DISCO' buttons. Below the header, the title 'Riot Games' is displayed. There are two tracks listed: 'Revolution' (ID: Revolution) and 'Revolution - Instrumental' (ID: Revolution). Each track has a progress bar and a duration of 02:17. To the right of the tracks, there are download options: 'Download MP3', 'Download WAV', and 'Save to DISCO'. At the bottom left, there is an admin email: 'Admin: Bill O'Hanlon, BSOHanlonMusic@gmail.com, 505.660.5394'. At the bottom right, there is a 'Privacy Policy' link.

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ADDING METADATA WITH DISCO

The screenshot shows a 'Stats for Riot Games' window. At the top right, there is a close button (X). Below the title, there are five columns: 'TOTAL', 'Page views 14', 'Playlist downloads 2', 'Track downloads 2', and 'Streams 8'. The data is presented in a table:

	Page views 14	Playlist downloads 2	Track downloads 2	Streams 8
licensing@bignoise...	0	0	0	0
Other recipients	14	2	2	8

Below the table, there is a link: 'To view more activity for your recipients, and manage their details, visit [Contacts](#).'

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ADDING METADATA WITH DISCO

The screenshot shows a file explorer window displaying the metadata for a file named 'Steve Colton - Great Is Worth The Waiting For...'. The metadata is organized into several sections:

- General:** File name, File size (1000000000 bytes), File type (Audio/MPEG-4), Location, and Date modified.
- Metadata:** Includes track information like 'Track name', 'Album name', 'Artist name', 'Genre', and 'Duration'.
- Album information:** Includes 'Album name', 'Album artist', 'Album genre', 'Album cover', 'Album release date', and 'Album release type'.
- Track information:** Includes 'Track name', 'Track artist', 'Track genre', 'Track release date', and 'Track release type'.
- More & Details:** Includes 'File name', 'File extension', 'File type', 'File size', 'File location', and 'File permissions'.

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PLAYLISTS

- How to create a playlist in your DISCO
- How to create sections in a playlist
- How to add songs/tracks to playlists
- How to save, pitch and track a playlist
- How to edit your playlist after it's saved (and even after it's pitched)

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PRESENTATIONS (WEB PAGES)

- **How to create a webpage of your songs in your DISCO**
- **How to save, pitch and track that playlist**
- **How to edit your playlist after it's saved (and even after it's pitched)**

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CHANNELS

- **How to create a channels in your DISCO**

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CONTACTS

- **Why use contacts?**
- **How to create a contacts in your DISCO**
- **Pitching using contacts**

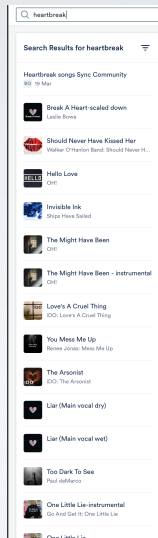
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FILTERING YOUR OWN SONGS WITH METATAGS

- **When you get lots of sync or pitch tracks, metatags can help you quickly narrow and filter your search for the right songs**

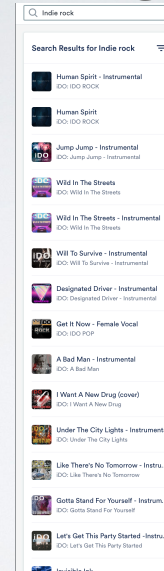
20

SEARCHING METATAGS WITH DISCO



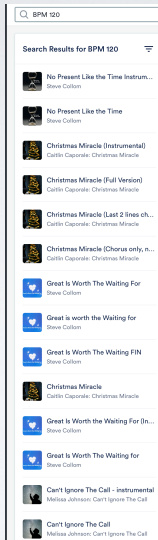
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SEARCHING METATAGS WITH DISCO



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SEARCHING METATAGS WITH DISCO



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SEARCHING YOUR OWN SONGS WITH REFERENCE TRACKS

- **When you get a reference track for a brief, DISCO lets you search by entering the YouTube link for reference songs in the search bar if you have a membership that includes the Discovery Suite (which also includes Autotagging and Libraries features)**

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BILL'S STUFF

Bill's music page:

<https://www.billohanlon.org/music>

Bill's playlist of co-written songs that have been released:

<https://open.spotify.com/playlist/7Lvp3FShn1ld67QnfCV3aV?si=7244b8f7d5ad4f00>

Free video on adding "furniture" to your songwriting to add spice and interest for the listener:

<https://billohanlon.ck.page/songwriting>

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